

## Parent Guide: What the Social Media Delay means for your child

### Why is this happening?

The Australian Government has announced that from 10 December 2025, children under 16 will no longer be able to create or maintain accounts on social media platforms such as YouTube, TikTok, Instagram, Snapchat, Facebook, and X. This change aims to protect young people from:

- Harmful or unsafe content
- Addictive algorithms
- Mental health impacts such as anxiety, sleep disruption, and self-esteem issues

Source: <sup>1</sup> eSafety Commissioner, *Social Media Minimum Age FAQs*; <sup>2</sup> ClickView Webinar, 27 Aug 2025

### What does this mean at school?

- Your child may no longer be able to access platforms they currently use in class.
- Teachers are adapting lessons that previously relied on YouTube or similar platforms.
- Schools are introducing **safe, curriculum-aligned alternatives** to support learning.

Source: <sup>2</sup> ClickView Webinar, 27 Aug 2025; <sup>3</sup> ClickView Educator Survey, 28 Aug 2025

### How will this affect my child?

- **Positive impact:** More focus in class, reduced distractions, and stronger protection from unsafe content.
- **Transition period:** Teachers may need time to shift lessons previously using YouTube or social platforms.
- **At home:** Platforms will be required to prevent under-16s from creating or maintaining accounts from 10 Dec 2025. Parents still play a key role in reinforcing healthy digital habits.

Source: <sup>1</sup> eSafety Commissioner, *Social Media Minimum Age FAQs*; <sup>2</sup> ClickView Webinar, 27 Aug 2025; <sup>5</sup> eSafety Commissioner, *Parents – issues and advice*

### School Commitment (*edit this section to fit your school's approach*)

- We are committed to safe, high-quality digital learning content.
- We will provide ongoing communication and resources to support families.
- We will share updates as new teaching tools are introduced.

Source: <sup>2</sup> ClickView Webinar, 27 Aug 2025

### Tips for Parents (from eSafety guidance)

- **Talk early, talk often:** Ask your child how they feel about these changes.
- **Model positive use:** Show balance in your own device habits.
- **Offer safe alternatives:** Encourage educational platforms and family activities.
- **Set clear boundaries:** Agree on times and places for device use.
- **Watch for wellbeing signals:** Be alert to changes in sleep, mood, or social withdrawal.

Source: <sup>2</sup> ClickView Webinar, 27 Aug 2025; <sup>4</sup> eSafety Commissioner, *Hard-to-have conversations with kids*; <sup>5</sup> eSafety Commissioner, *Parents – issues and advice*

### Key takeaway

The social media ban is about creating a safer, more focused learning environment. Your school is committed to ensuring your child continues to have access to engaging, high-quality digital resources.



Scan this QR Code to find out more  
from the eSafety website

<https://www.esafety.gov.au/parents>

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### Sources

- <sup>1</sup> eSafety Commissioner, Social Media Minimum Age FAQs (accessed Aug 2025).
- <sup>2</sup> ClickView Webinar: Navigating the Social Media Ban Crossroads, 27 Aug 2025 (Transcript and Slides).
- <sup>3</sup> ClickView's Educator Survey, 28 Aug 2025 (433 submissions, Australia).
- <sup>4</sup> eSafety Commissioner, Hard-to-have conversations with kids (accessed Aug 2025).
- <sup>5</sup> eSafety Commissioner, Parents – issues and advice (accessed Aug 2025).