



## Behind the Scenes of Respectful Intimate Relationships Media Kit

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## Media Release

### 70% of Australian High Schools now Have Access to Lessons in Pornography vs. Reality

Australia's largest online education provider, ClickView has launched a 4-part series - **Behind the Scenes of Respectful Intimate Relationships** - to educate on important yet challenging pornography-related topics to teens, now living, learning and socialising online.

- *70% of children aged 7-18 years old, have accidentally encountered pornography online*
- *'Porn' has become a default source of sex education for many young adults*
- *Pornography sites are now among the top 10 most visited websites in the world*
- *ClickView, championed 'The Netflix of education', will use the new series to educate teens on a number of non-curriculum-based topics, in a modern way*

This year has seen children away from school and their peers, and spending more time online than ever before. With so many children stuck behind bedroom doors during lockdown, and participating in online education on their own devices, potential exposure to pornography is at an all time high. From accidentally stumbling across pornographic content while doing their homework, to actively seeking it as a means of sexual gratification - or an attempt to educate themselves about sex - excessive exposure and access to pornographic material in young people is a growing problem. This is especially concerning when many young people do not have important education or context in place in order to make healthy decisions.

Stats show a staggering 70% of children aged 7-18 years old have accidentally encountered pornographic material online, often through a web search while doing homework<sup>1</sup>. People of all ages are spending more time online at the hands of COVID-19, with three pornography sites now among the top 10 most visited websites in the world - ahead of Amazon, Netflix and eBay.

"Pre-COVID-19, studies showed that 1 in 4 young people had seen porn by the age of 12, and more than half by the age of 14. That is a large number of children being exposed to misleading content that often by-passes any home-truths about relationships and sex." - **Edwina Baden-Powell, Head of Production, ClickView**

ClickView, Australia's leading educational video platform and producer, is tackling this head on. Championed the 'Netflix of education', with over 70% of Australian high schools currently subscribed, ClickView has launched 'Behind the Scenes of Respectful Intimate Relationships'. This four-part digital series is designed to help teachers de-code mixed messaging around 'pornography' for senior students, and to help educate them that pornography is not a healthy or realistic approach to relationships or sex.

Supporting over 4,500+ schools and institutions around the world with online video content, ClickView's latest series covers everything from misogyny in pornography, to pornography versus 'reality', sharing intimate images online and pornography addiction, in four, 'themed' episodes. It is supported by a five-part behind-the-scenes series with teaching guides, supporting teachers to

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<sup>1</sup>  
<https://www.guardchild.com/statistics/#:~:text=90%25%20of%20children%20ages%208,20%2C000%20new%20images%20posted%20weekly.>

deliver this important content. Catherine Manning, founder and CEO of SEED Workshops, a self-esteem, education and development program for schools, and ex-AFL star and teacher, Glenn Manton, explore the ideas and issues raised and offer helpful teaching strategies for implementation.

“We would be naive to think that any leading source of pornography has an accurate gauge on the age of those visiting their sites, or that they can police it. But, it would also be naive to think that viewers are all adults, or of a consenting age. Pre-COVID-19, studies showed that 1 in 4 young people had seen porn by the age of 12, and more than half by the age of 14. That is a large number of children being exposed to misleading content that often by-passes any home-truths about relationships and sex.” - **Edwina Baden-Powell, Head of Production, ClickView**

“It’s no mean feat to create educative videos that will appeal to young people, but yet again, ClickView has delivered by using their perfect mix of humour, quirk and sensitivity to help facilitate conversations with students about pornography. With the proliferation of and ease of access to free online adult sexual material, much of it framed for the male gaze, this series will be an invaluable resource for teachers keen to foster media literacy and promote respectful intimate relationships. Exploring various themes including consent, misogyny and realism in pornography, this video series is a much needed resource for our time.” Says **Catherine Manning, Educational Consultant and CEO of SEED Workshops**.

Acts of ‘revenge porn’ against minors in Australia are now in the thousands, and while legislation has been introduced to criminalise this act in every state (apart from Tasmania), they have done little to reduce instances of online image abuse. ClickView’s “Sharing intimate images” gives the perspectives of all parties involved, and includes the impact of non-consensual sharing of intimate images, privacy, sex shaming, revenge porn and victim blaming.

With over 70% of Australian secondary schools as subscribers, ClickView hopes to encourage broad, open and safe conversation between teachers and students on the topic. The series educates and encourages conversation around issues such as recognising and seeking help for pornography addiction, misogyny in pornography, pornography vs reality and sharing intimate images. ClickView strives to give the perspectives of all parties involved, and includes the impact of non-consensual sharing of intimate images, privacy, sex shaming, revenge porn and victim blaming.

“In the intimate images episode, through the film dialogue and ‘real-life’ conversations between the actors and crew, it reinforces an important message about the non-consensual sharing of intimate images and the associated issues of sex-shaming and victim blaming. The series also covers misogyny in pornography, pornography addiction and pornography versus reality. Set on a pirate-themed film set, this series offers a fresh and humorous approach to what are often difficult topics to broach in the classroom.” - **Edwina Baden-Powell, Head of Production, ClickView**

With more and more educational resources being sourced online, expertly created, contextual videos such as those produced by ClickView, will help educate students on important topics like pornography while supporting teachers with the highest quality and trusted resources for digital learning.

“Video helps make education more engaging, understandable and digestible. It’s no longer a passive viewing experience: interactive videos engage students in active learning, allowing educators to assess students formatively and target their teaching.” **Edward Filetti, CEO, ClickView**

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## Clip descriptions

Behind the Scenes of Respectful Intimate Relationships	
<b>Series Blurb</b>	
As a cast and crew film a pirate-themed series about respectful relationships topics, they discuss how realistic pornography is, as well as how pornography addiction, sharing intimate images and misogyny in pornography impact on their everyday lives. Ideal for senior secondary students.	
<b>Pornography v. Reality</b>	<b>6 min 40 sec</b>
While shooting a fight scene, boom operator Tim annoys the director and cast as he questions the realism of what they are filming. This leads to an in-depth conversation between the director and cast about if the sex acts depicted in pornographic films are real, how people learn about sex and issues to do with consent. This video is an ideal way to open discussions about the pornography industry with secondary students.	
<b>Sharing Intimate Images</b>	<b>6 min 28 sec</b>
A scene showing Captain Terry's reaction when a friend shares a picture of his 'doodle' sparks a deeper conversation between the cast members about the impact of non-consensual sharing of intimate images, privacy, sex shaming, revenge porn and victim blaming. The comedic style of this video enables senior secondary students to easily engage with the topics.	
<b>Pornography and Addiction</b>	<b>5 min 11 sec</b>
Boom operator Tim becomes so distracted by his addiction to online pornography that his work on set begins to suffer. The director talks with him about acknowledging his problem and realising how much it controls his behaviour, then encourages him to talk to people he trusts to get help. The pirate-themed comic elements of the video help senior secondary students to fully explore the nature of addiction.	
<b>Misogyny in Pornography</b>	<b>6 min 30 sec</b>
After a scene on the pirate ship where the characters argue over what 'all' women like, the cast and crew discuss how pornography is made for the 'male gaze'. They explore ideas about misogyny and stereotypes in pornography and the importance of having open conversations with partners about sexual interests and needs. This video will help teachers introduce senior secondary students to important respectful relationships topics in an engaging manner.	

<b>Behind the Scenes of Respectful Intimate Relationships: A Teacher's Guide</b>	
<b>Series Blurb</b>	
This series features conversations between Catherine Manning from Seed Workshops and AFL star and teacher Glenn Manton, where they deeply explore the ideas and issues raised in the Years 10-12 drama-based videos called 'Behind the Scenes of Respectful Intimate Relationships'.	
<b>Pre-teaching support</b>	<b>19 min 15 sec</b>
This video is broken into ten chapters that explore ideas such as creating and maintaining 'safe places' to discuss pornography with students. It is an ideal professional development resource for teachers planning to deliver Years 10-12 Respectful Relationships lessons related to pornography, consent, pornography addiction and the non-consensual sharing of intimate images.	
<b>Pornography v. Reality: A Teacher's Guide</b>	<b>9 min 28 sec</b>
Catherine and Glenn further explore the ideas and themes raised in the video 'Pornography v. Reality'. These include consent, if sex acts depicted in pornographic films are real and how people learn about sex. They also raise other issues to discuss with students such as sex and power, and the Internet and pornography.	
<b>Pornography and Addiction: A Teacher's Guide</b>	<b>9 min 55 sec</b>
Catherine and Glenn further explore the ideas and themes raised in the 'Pornography and Addiction' video. These include recognising and seeking help for pornography addiction and talking to trusted helpers. They also raise other issues to discuss with students such as how to know when addictive behaviour is problematic and when it is appropriate to view and share pornography.	
<b>Misogyny in Pornography: A Teacher's Guide</b>	<b>8 min 42 sec</b>
Catherine and Glenn further explore the ideas and themes raised in the 'Misogyny in Pornography' video. These include how pornography is made for the 'male gaze', misogyny and stereotypes in pornography, and the importance of having open conversations with partners about sexual interests and needs. They also raise other issues to discuss with students such as asking and receiving questions about pornography, sex shaming and ethical pornography.	
<b>Sharing Intimate Images: A Teacher's Guide</b>	<b>12 min 33 sec</b>
Catherine and Glenn further explore the ideas and themes raised in the 'Sharing Intimate Images' video. These include the impact of non-consensual sharing of intimate images, privacy, sex shaming, revenge porn and victim blaming. They also raise other issues to discuss with students such as trust, and legal issues around the sharing of intimate images.	

## About ClickView

ClickView is an online education company that provides over 4,500 schools, colleges and universities with access to high-quality, relevant, and interactive curriculum-aligned video resources. Championed as 'The Netflix of education', ClickView's content is used by over 70% of secondary schools in Australia. New video releases are produced in conjunction with subject experts and Australian teachers and added to the library every six weeks. ClickView has been producing and distributing its innovative and impactful video content online since 2003.

### Boilerplate:

ClickView is a leading video content provider for primary, secondary and higher education, offering visually stunning, curriculum-aligned video content and teacher resources. With offices across Australia and The United Kingdom, ClickView's content is trusted by over 4,500 schools, colleges and universities around the world.

## Contact details

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## Images

Download the image pack at <https://clickv.ie/w/nExo>

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**Behind the Scenes of Respectful Intimate Relationships free teaching resources:**

<https://www.clickview.com.au/free-teaching-resources/respectful-intimate-relationships/>