

ClickView, Australia's #1 video education platform, expands into US schools

**To support reopening, ClickView is offering US schools up to a year's
free access to its award-winning content**

- Already in more than 70% of secondary schools in Australia, ClickView has launched its award-winning teaching and learning platform in US schools
- Partnering with Microsoft, ClickView has created and curated a dedicated North American library of curriculum-relevant videos for US teachers and students.

For immediate release 16th July, 2021: ClickView, the award-winning video learning platform, founded in Sydney and used in more than 70% of Australian secondary schools, has seen tremendous growth locally, as well as the UK, and is now launching in the US.

ClickView has seen schools around the world increase their demand for cloud-based digital learning solutions that provide students with richer hybrid learning experiences. Consequently, ClickView has partnered with Microsoft to launch in the US for the 2021/2022 academic year, with schools in New York and entire districts from Alaska and Texas being some of the first to subscribe. ClickView will provide 100% free access for the entire academic year, exclusively to US school districts who use Microsoft Teams, with the partnership bringing the most engaging teaching and learning tools, videos, strategies, lesson plans, and worksheets to these schools, obligation-free. External to the partnership with Microsoft, ClickView will independently sell their offering to US schools and districts that do not use Microsoft Teams.

ClickView CEO, Edward Filetti said he was thrilled to expand into the US, especially with the likes of Microsoft by their side, with the global expansion cementing ClickView's credentials as a trusted educational platform.

"The combination of ClickView's expertise in creating and curating award-winning, curriculum-relevant content and Microsoft's established global presence represents a compelling and unparalleled educational offering to US schools and Districts," Mr. Filetti said.

The partnership will help keep students focused which will enhance learning, engagement, independence, and develop skills necessary for the world of tomorrow. Equally, it will help teachers save precious time as ClickView assists with lesson planning, teaching strategies, as well as tracking grades in real-time.

What's most important to ClickView is the equity of access to educational resources. ClickView's partnership with Microsoft will help students receive an education from qualified teachers in an environment that is safe and conducive to learning with sufficient resources that are equally distributed among schools in the same district.

To adapt their offering to a US market, ClickView has curated a dedicated North American library of content that has been regionalised and relevant to US curriculums. ClickView prides itself on being teacher-led and has consulted and worked tirelessly with US teachers and education professionals to ensure its offering is of the highest educational standard.

To add to their award-winning content, ClickView has also acquired additional content from BBC Learning, Smile and Learn, and Makematic - including series developed in collaboration with the New-York Historical Society, American Battlefield Trust and iCivics. This will be a welcome relief to US schools as they reopen and will prove to be an invaluable teaching aid for classrooms as they adapt to new normal. Along with curriculum-relevant content, ClickView also covers pertinent topics such as consent, how to spot fake news, respectful relationships, and wellbeing.

James Biddle, ClickView's Sales and Marketing Director said: "We're delighted to be partnering with Microsoft to make our American dream come true. We saw first-hand what teachers and students in the US went through during the pandemic and we are thrilled to offer them access to our best-in-class platform that will make teaching and learning both easy and fun. We are confident they will love ClickView as much as our Australian and UK customers do."

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About ClickView:

ClickView is an online education company that provides over 4,500 schools, colleges and universities with access to high-quality, relevant, and interactive curriculum-aligned video resources.

Championed as 'The Netflix of education', ClickView's content is used by over 70% of secondary schools in Australia. New video releases are produced in conjunction with subject experts and Australian teachers and added to the library every six weeks. ClickView has been producing and distributing its innovative and impactful video content online since 2003.

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