Media Release

The Nationwide Hunt is on to find Australia's Most Inventive Students

ClickView, Australia's #1 online education platform, launches the first ever 'Aussie Student Inventions That Changed the World' competition

- Students from primary, lower secondary, senior secondary, TAFE and university are invited to enter by 30th November 2020
- Prizes include 1:1 mentorship and a pool of cash prizes, to make their vision a reality
- Judges include Sally Dominguez, Dr Niraj La, and Evan Clark

Australia, October 2020: ClickView is calling on students of all ages to put their thinking caps on for its inaugural Aussie Student Inventions competition. Submitted inventions can be any type, size or functionality - from solving a problem to making life more interesting.

'It's been a tough year for everyone, especially children, and we believe that some of the greatest innovations and creativity come from challenging and pressured environments. At ClickView, we feel strongly that creativity should be fostered, shared and encouraged. We don't want students to simply learn about great inventors, we want them to learn to become them." Edward Filetti, CEO - ClickView

The online video education company has partnered with a panel of experienced judges to give students of all ages the chance to pitch and showcase their inventions. Students could be in with the chance of winning impressive mentorship and cash prizes to make their idea a reality.

The competition's judges include inventor, serial entrepreneur, architect and futurist Sally Dominguez. With seven international product awards under her belt, Sally designed the Adventurous Thinking innovation strategy used by organisations including NASA.

Also on the judging panel is Dr Niraj (Nij) Lal, an Australian physicist, presenter and author. He's a principal at the AEMO, host of the Imagine This podcast on ABC Kids, and is a Visiting Fellow at the Centre for Sustainable Energy Systems at ANU.

Rounding out the judging panel is Evan Clark, co-founder of ClickView, known as the Netflix of Education, which he launched in 2003. Evan won the 2015 EY Entrepreneur of the Year award, and continues to enhance education by leveraging immersive rich-media technology in AR and Al-driven video.

ClickView has partnered with the producers of its video series Aussie Inventions That Changed The World to provide students with a better understanding of why we invent things, and hopefully kickstart their own inventive process.

'We are beyond excited to see what young Australians have been dreaming up amid the many hurdles that this year has presented to our education system; and we can't wait to help bring their ideas to life.'

Delvene Neilson, Head of Customer Success - ClickView



The competition will take place throughout Term 4 2020, with entries opening on the 30th November, and closing 15th December. The winners will be announced in the new year.

More information on how to enter can be found on ClickView's website here:

https://www.clickview.com.au/aussie-student-inventions/.

ENDS

About ClickView

ClickView is an online education company that provides over 4,500 schools, colleges and universities with access to high-quality, relevant, and interactive curriculum-aligned video resources.

Championed as 'The Netflix of education', ClickView's content is used by over 70% of secondary schools in Australia. New video releases are produced in conjunction with subject experts and Australian teachers and added to the library every six weeks. ClickView has been producing and distributing its innovative and impactful video content online since 2003.

MEDIA CONTACT:

Lucy Clark, Pure Public Relations lucy@purepublicrelations.com.au 0420872102

