

A booklet to help you understand what TOM is all about

TOM is produced by Makematic and made possible with the generous support of Participate, Adobe, iCivics and Clickview.

COMING IN OCTOBER 2020

Teaching Online Masterclass Whitepaper

We've conducted: one-to-one interviews, an online survey with educators around the world, and research and development in consultation with Queen's University Belfast about what effective online teaching and learning looks like in the education space.

We're in the process of synthesizing all of the compiled data to share our findings to the education community. This whitepaper will share with you what the research for effective teaching and learning in the K-12 space looks like, but we'll be taking what we've learned a step further. We'll also provide you with practical strategies, to help you put the research into practice.

If you'd like us to send you a copy when it's released, Sign Up Here

Taking Classes Online

Taking Classes Online is a new blog and streamed interview series with educators around the world. We're asking educators to share what's worked and what hasn't whilst teaching online.

Why? The truth is: there is very little out there to help educators, especially when it comes to subject specific pedagogy for online teaching. So we want to fill this gap, with experts, like YOU!

In series one you'll hear from teachers in Australia, India, China, Mexico, Ireland, England, the United States, Northern Ireland and the Middle East.

If you'd like to get involved, and would like to share your story, please contact our Director of Engagement and Innovation, Tara Walsh, here.

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What is TOM?

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TOM stands for Teaching Online Masterclass. It's a set of video resources made by educators for educators to help take their teaching online. There are over 50+ bite-sized video resources for you to choose from. You'll also hear some of the contributors mention blended or hybrid forms of teaching too. That's deliberate. We understand that online teaching is different for everyone, so we've tried to cover as many bases as we can.

WHAT'S INCLUDED IN TOM?

There are six categories of videos in TOM. Check out the brief description of each category of content below.

Online is Different

In these videos, questions like "Is online teaching effective?" and "How is online teaching different?" are answered. The videos also look at the mindset competencies that educators need to develop and tips for making online teaching a success.

Pedagogical Strategies

This is the biggest collection of videos. It's a collection of cognitive, behavioral, emotional and social pedagogy tips, strategies and activities to help you when you take your classes online.

Community Building

This collection of videos focuses on how you can develop your own community of practice and professional learning network, as well as the best way you can support parents when moving to an online learning environment.

Designing Online Learning Experiences

These videos will look at what research tells us are the elements of effective online courses, a model for designing inclusive online lessons, how to best prepare your students to effectively learn in the online classroom, and how to approach feedback and assessment.

Technology As A Tool

This collection of videos will help you choose the right technology, multimedia and online educational resources for your online classes. It also has videos on the best way to make educational instructional videos and facilitate live classes.

Digital Well-being

This collection of videos looks at whether increased screen time is dangerous to the health of young people, and the best ways for educators and students to find balance when using technology more often.



You're probably wondering who on earth are the contributors to the series. You're not going to be disappointed. These guys know their stuff. They're mostly educators, which to us is very, very, very, important. Plus, they're from different parts of the world, so you know you're getting unique, multicultural perspectives to aid in how online learning has been approached abroad. You can read more about them here:



James Aidoo

James Aidoo is a multi-award winning youth practitioner, speaker and founder of Innerscope, a coaching company committed to inspiring and equipping students and staff teams nationwide. With a background in applied emotional intelligence & conflict resolution, his work is being recognized rapidly for tackling some of the most complex issues related to academic aspirations for students and team culture, this applies to staff teams alongside educational leaders.



Mehreen Baig

Mehreen's writing and broadcasting has often covered taboo subjects surrounding Asian women which has provided a critically-acclaimed platform for engagement, awareness and debate. As a former teacher who is passionate about education and empowering young women, she has emerged as a strong voice across a vast range of BBC programs.



Meet the Contributors



James Bowen

James Bowen is a creative educator with an obsession for literacy development. He is currently working as the Global Head of English for Education Perfect in New Zealand.



Michael Cohen

Michael Cohen, known as The Tech Rabbi, is a designer and technologist turned educator. As a speaker, writer and creativity instigator, he's on a mission to help young people develop the creative confidence they need to become challenge seekers and solution designers. He is the author of the book: Educated By Design, which outlines his principles for revealing and nurturing our innate, creative courage and capacity. He currently serves as the Director of Innovation at Yeshiva University alongside the Los Angeles Boys School (YULA), where he manages and teaches at the Schlesinger STEAM and Entrepreneurship Center.



Dr Jared Cooney Horvath

Jared Cooney Horvath (PhD, MEd) is a neuroscientist, educator, and author of the best-selling book **Stop Talking, Start Influencing: 12 Insights from Brain Science to Make Your Message Stick**. He has conducted innovative research and lectured at Harvard University, Harvard Medical School, the University of Melbourne, and over 200 schools internationally. He currently serves as Director of **LME Global**: a team dedicated to bringing the latest brain and behavioral research to teachers, students, and parents alike.



Amber Coleman-Mortley

Amber Coleman-Mortley is the Director of Social Engagement at iCivics where she recruits teacher influencers; elevates diverse voices and perspectives within the civic education space; and manages the Youth Fellowship. She holds a B.A. in African American Studies from Oberlin College and a Masters from American University in Media Entrepreneurship. Amber blogs about K12 education, EdTech, and family life at MomOfAllCapes. She also hosts a podcast with her daughters called LetsK12Better. Amber has been featured in the LA Times, NY Times, The Washington Post, Smithsonian Magazine, and a variety of other broadcast and online media outlets.



Meet the Contributors



Kathleen Donohoe

Kathleen Donohoe, is a leading authority on The Future of Learning, to inform physical, virtual and social learning environments. She is an internationally recognized keynote speaker and panelist, and understands the opportunity and responsibility of learning for society, now and into the future. Kathleen brings 20 years global experience in Learning and Education Management, across K-12, tertiary and corporate educational and professional organizations, she has a sound education to Masters level in Interactive Teaching Technologies, and is an Honorary Research Fellow – ILETC, MGSE, University of Melbourne.



Scott Hayden

Scott is a Lecturer/ Manager of a team that supports and trains students and staff in using digital, creative, and innovative approaches to teaching and learning. He has received praise and recognition for his work developing new pedagogical approaches using media and EdTech across all subjects. In 2018, the team he created and led built around students and apprentices at BCoT won the TES FE Award for 'Outstanding use of Technology for improving Teaching, Learning and Assessment 2018' and was named in the EdTech50. He is a Google Certified Innovator, a National Teaching Awards Silver Winner, and a National Advisor for EdTech UK.



Emma Humphries PhD

Emma Humphries is the Chief Education Officer at iCivics where she serves as the organization's pedagogical expert, leads the curriculum team – including resource ideation and content creation – and supports teachers in deepening their engagement with iCivics' products. She earned her Ph.D. in Curriculum and Instruction from the University of Florida where her research and clinical work centered around civic education and teacher professional development. Emma has devoted her entire professional career to the teaching and learning of civics, as well as advocating for effective and equitable civic education.



Brian Johnsrund PhD

Brian Johnsrud, PhD leads Adobe's Education Curriculum team that creates and curates free teaching resources and professional development available on the Adobe **Education Exchange**. Brian is a former K12 teacher and college lecturer, with a PhD in education, digital media, and humanities, and masters degrees in literature, media studies, and cultural anthropology. Brian also founded and directed a digital humanities and education research lab at Stanford University, designing and studying the efficacy of digital tools for teaching and learning online and in-person. He also formerly led the curriculum and content team at Khan Academy, and serves on boards and committees for a number of nonprofit education and edtech organizations.





Julie Keane, PhD

Julie Keane is the Chief Learning Officer at Participate. She leads research and evaluation of all Participate programs while supporting and implementing online professional development design. Prior to joining Participate, Julie was Associate Project Director at the Center for Children and Technology, EDC, Inc. in New York. She has conducted research and evaluation examining blended and online professional development, global education, dual language immersion, and STEM curriculum initiatives, including analysis of international, U.S. federal, and state education policy. She holds a Ph.D. in education from the University of North Carolina at Chapel Hill, and a Masters in Political Science from the Graduate Center of the City University of New York.



Steven Kolber

Steven Kolber is a proud, public Government school teacher who has been teaching English, History and English as an additional language for 10 years. He is passionate about teacher collaboration which he supports through organizing Teach Meets, running #edureading (an online academic reading group), being part of the #AussieED twitter group and taking groups of teachers to Cambodia to run teacher development workshops with **Teachers Across Borders Australia**. He leverages technology to share teaching ideas and develop teachers through the 'Teachers Educational Review' podcast and his own YouTube channel 'Mr Kolber's Teaching'. He is especially interested in the future of Education and the role for democracy within emerging technological futures.



Dr Asha Patel

Dr Asha Patel is a registered Clinical Psychologist and founder of the serial award-winning social enterprise, Innovating Minds. She has been working within schools to support the implementation of a whole school approach to mental health, and more recently she has developed the first online platform (EduPod) to support schools implementing the approach. As a social enterprise, profits are reinvested to support children impacted by domestic abuse.



Paula Prouse

Paula is an experienced secondary French and English teacher and gets a real buzz about education and lifelong learning. In 2018, she graduated with her Master of Education (with Distinction) focusing on educational leadership and also the integration of digital technologies into the classroom. Following her extensive classroom experience, Paula is now at EP where she is the Leader of Pedagogy. In this role, she drives different projects, such as the Teaching and Learning in the Digital Age LinkedIn & Facebook groups and the EPisodes podcast, to provide educators with the latest educational research in bite-sized chunks while promoting collaboration amongst educators around the world.



Meet the Contributors



Cristen Magaletti

Cristen holds a BA in Political Science from Boston University and a MA in Secondary Social Studies Education from New York University. She was born and raised in New York and has been a full-time teacher since 2007. After teaching for eight years in the New York City public school system, she moved with her family to South Florida and currently teaches high school social science and entrepreneurship courses at a private school in Palm Beach County. As a teacher, she aspires to use blended learning as a means to amplify all student voices so that each individual feels seen, heard, and valued in her classroom.



Brian Shaw

Brian is an accomplished online, educational video producer and leader, with 16 years' professional international experience. He has produced educational video content for brands such as Amazon Studios, Crayola, and Adobe - along with institutions such as MIT, Oxford University, and Harvard University. Brian is Director of Production at Makematic.



Tara Walsh

Tara (MEd, MSc) has been working in the education industry in Australia and the UK for nearly 20 years. She's worked as a History and English secondary teacher, Head of Humanities and Curriculum Coordinator before moving into learning and development. Tara has taught in online and face-to-face learning environments. Now she's back to what she loves most, K-12 education, as the Director of Engagement and Innovation at Makematic.



Shelina Warren

Shelina Warren is an Arkansas native,
National Board Certified Teacher in Social
Studies as well as an Army veteran. She has
taught Civics/Economics, Gifted & Talented,
Law and Public Policy, African American
History, Constitutional Law, Youth Justice,
Peer Mediation, Human Rights and Social
Action; all Social Studies courses.
She has just finished her 17th year
of teaching. She is a Social Studies
teacher leader at Dunbar High School, in
Washington, DC (the first African American
High School in DC) while also being Director
of the Eleanor Holmes Norton Law and
Public Policy Academy at Dunbar.





"Blended and online teaching and learning are not the same, but the mindsets that educators need to develop are."

Tara Walsh

This series of videos is a good jumping off point if you're really new to online teaching. It answers questions like "Is online teaching effective?" and "How is online teaching different from face to face."

VIDEO TITLES AND DESCRIPTIONS

Is online teaching effective?

More and more schools are taking learning online. But is it effective? This video answers the question: is online learning effective in the K-12 education space?

The importance of mindset in online teaching

Educator Tara Walsh talks about the mindsets educators should develop when teaching online.

Priorities for professional development

Many teachers feel ill-equipped to take their classes online. This video discusses the important role professional development plays in developing educators to teach online, and with a call to action to ed-tech, government and media.

How is online teaching different?

Educator, Tara Walsh outlines 7 key differences between face-to-face and online teaching.

Three tips for making online teaching a success

Educator Tara Walsh gives three tips for making teaching online a success.

EXPLORE FURTHER



Check out the TOM Pedagogical Strategies and Resources Padlet. These Padlets are updated every month with new ideas and strategies for you to use in your classroom.







"When making the changes to online and blended classes, educators need to be increasingly conscious of the importance of the human elements. Ensuring our students are safe online, know how to use these tools professionally and well by role modelling it to them."

Scott Hayden

Designing online learning isn't quite the same as face-to-face. There are definitely similarities but there are certain things that you need to know. These videos will help you understand how to design effective online courses that are accessible to all of the students that you teach.

VIDEO TITLES AND DESCRIPTIONS

Elements of effective online courses

What are the elements of effective online courses? This video gives educators an understanding of how effective online and blended K-12 courses are designed.

Using Universal Design for Learning to design curriculum

Educator, James Bowens discusses how educators can use the Universal Design for Learning to design curriculum.

Using Universal Design for Learning across the curriculum

Educator, Cristen Magaletti, discusses how the Universal Design for Learning can be used in different subject areas.

Preparing students for success in online teaching and learning

Educator, Scott Hayden discusses the things that educators need to be aware of when teaching in online and blended classes.

What is the Universal Design for Learning?

Educator, James Bowens discusses what the Universal Design for Learning is and why educators should use it when designing online and blended learning experiences.

Using Universal Design for Learning to design lessons

Educator, Cristen Magaletti, discusses why the Universal Design for Learning should be used to design online and blended lessons.

Case Study: The Universal Design for Learning in action

Educator, Cristen Magaletti, shares her experiences with using the Universal Design for Learning, to build more accessible and equitable lessons.

Preparing for blended teaching

Educator, Scott Hayden talks about how to best prepare for blended teaching.



Designing Online Learning Experiences

VIDEO TITLES AND DESCRIPTIONS

← Continued from previous page

Preparing for teaching classes online

Educator, Scott Hayden talks about how to best prepare for online teaching.

Facing the challenge of inclusivity in online teaching

Educator, Paula Prouse talks about the biggest challenges teachers face when making online classes more inclusive.

Feedback and assessment in online teaching

Educator and researcher, Kathleen Donohue will explore ways to assess and give feedback in blended and online learning environments.

Essentials for online teacher communication

Educator and researcher, Julie Keane discusses the essentials of online teacher-student and teacher-parent communications.

How to create inclusive online & blended classes

Educator, Paula Prouse talks about how teachers can make their online classes more inclusive.

EXPLORE FURTHER



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"You're not trying to replicate what you do in the classroom.

For a truly engaging and effective online learning experience,
you must re-imagine your classroom delivery and embrace an
approach that is designed for the digital space."

Emma Humphries

This one is a BIG, but an important one. It's true there is less known about online pedagogy in the K-12 education space, BUT there is more than enough for you to get started. To make it easier to digest, we've broken these videos down into the following 5 categories so it's easier for you to find what you are looking for. The categories are:

- Online Facilitation Skills
- Cognitive pedagogy and strategies
- Emotional pedagogy and strategies
- Behavioral pedagogy and strategies
- Social pedagogy and strategies

VIDEO TITLES AND DESCRIPTIONS

Online Facilitation Skills

Adapting your face-to-face pedagogy for teaching online

Educator, Emma Humphries discusses the things educators need to be aware of when taking their classes online.

Teacher as the facilitator in online teaching

Educator, Emma Humphries discusses the key facilitation skills and strategies, teachers need to develop to teach online.

Adapting your teaching techniques for online classes

Educator, Emma Humphries discusses ways in which educators can adapt what they already do in face to face instruction to the online teaching environment.

EXPLORE FURTHER



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Cognitive Pedagogy and Strategies



When kids learn online, they are going to be doing good learning, but they are going to be trying it in an online environment, and we can't be surprised that when they move into the real world, some of those skills and abilities get lost in translation. It doesn't mean they didn't learn, it means we need to reactivate them in different contexts, so they can use that knowledge elsewhere."

Dr Jared Cooney-Horvath

VIDEO TITLES AND DESCRIPTIONS

We recommend starting with the "What teachers need to know ..." video before delving into the strategy videos. It's likely you'll learn something new to utilize in your online and face-to face-teaching.

What teachers need to know about cognition

Neuroscientist, Dr. Jared Cooney Horvath, shares three things educators need to know about cognition in online and blended learning environments.

Segmenting in Online Teaching

Educator, Tara Walsh discusses how chunking or segmenting can be used in online learning environments to help cognition.

Using retrieval practice to improve online teaching

Educator, Steven Kolber discusses how retrieval practice can be used in online and blended learning environments to help improve cognitive ability.

Multimedia Cognitive Load Theory for Teachers

Educator, Steven Kolber discusses how the multimedia cognitive load theory can be used in online learning environments to reduce cognitive load.

Visualizing content for memorable online teaching

Educator, Michael Cohen discusses how visualizing content to make it more memorable can be used in online learning environments to aid cognitive function.

EXPLORE FURTHER



Check out the TOM Pedagogical Strategies and Resources Padlet. These Padlets are updated every month with new ideas and strategies for you to use in your classroom.





Emotional Pedagogy and Strategies



"One of the core engagement strategies that I use in online teaching is about trying to be as engaging as possible when speaking for instructional video purposes. You kind of need to ham it up a little bit, use a little bit more gesture than you might in a normal conversation and the reason that you do this is so that your students don't fall asleep when they are watching the videos that you've made for them."

Steven Kolber

VIDEO TITLES AND DESCRIPTIONS

We recommend starting with the "Educator emotional well-being in online teaching" video before delving into the strategy videos.

Educator emotional well-being in online teaching

Clinical psychologist Asha Patel, discusses what educators need to know about the importance of their emotional well-being.

Using Interactive video to improve student engagement online

Educator, Steven Kolber discusses how interactive components within videos increase students' engagement with the content.

Enhancing Accessibility with Instructional Video

Educator, Steven Kolber discusses how using instructional videos can enhance accessibility and drive engagement when teaching in online and blended learning environments.

Using warmer questions to increase student engagement online

Educator, Steven Kolber discusses how warmer questions can be used to engage students when teaching live online classes.

Engaging Communication in instructional videos

Educator, Steven Kolber discusses how to communicate in an engaging manner when creating instructional video while increasing student engagement with your content.

Using the buddy system in online teaching

Educator, Michael Cohen discusses how implementing a check in buddy system and scheduling flexibility increases students' engagement in online learning environments.

EXPLORE FURTHER



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Behavioral Pedagogy and Strategies



"So when we use online learning, it's not enough just to get kids doing stuff we've got to make sure that the stuff they're doing is leading to deep sustainable learning. This means that the actions and behaviors have to drive the learning forward; they just can't be fun work. Engagement is good, but we need to make sure that engagement is driving the learning."

Dr Jared Cooney-Horvath

VIDEO TITLES AND DESCRIPTIONS

We recommend starting with the "What teachers need to know ..." video before delving into the strategy videos. It's likely you'll learn something new to use online and face to face teaching.

Three things to know about behavior for blended and online learning

Neuroscientist, Jared Cooney Horvath, shares three things educators need to know about behavior in online and blended learning environments.

Student collaboration and group work online

Educator, Steven Kolber discusses the importance of randomly grouping students and collaborating with one another in online learning environments.

Three strategies for increasing student engagement online

Educator, Michael Cohen discusses three strategies to engage students online learning environments: student choice on project methods, using praise and shout outs.

Using Video Feedback for Formative Assessment Online

Educator, Steven Kolber discusses how he uses video feedback in formative assessment in blended and online learning environments.

Positive Behaviour Management Strategies for Online Teaching

Educator, Tara Walsh outlines three positive behavior management strategies that should be used when teaching live classes.

EXPLORE FURTHER



Check out the TOM Pedagogical Strategies and Resources Padlet. These Padlets are updated every month with new ideas and strategies for you to use in your classroom.





Social Pedagogy and Strategies



'Therapeutic relationships help you connect with students' limbic brain. Being consistent, doing what you say you will do and being aware of the language you use will help."

Dr. Asha Patel

VIDEO TITLES AND DESCRIPTIONS

We recommend starting with "Building relationships with your students online" before delving into the strategy videos.

Building relationships with your students online

Clinical psychologist, Asha Patel discusses what educators need to know about building relationships to help students thrive in online learning environments.

How to use Socratic Circles in your online teaching

Educator, Steven Kolber discusses how facilitating a Socratic discussion in his blended classes develops social skills.

How to use Peer competition in your online teaching

Educator, Michael Cohen discusses how peer competition and student facilitation of learning help develop social skills in online and blended learning environments.

How to use Think-Pair-Share in your online teaching

Educator, Steven Kolber discusses how facilitating think-pair-share in online and blended classes develops social skills.

How to use Social presence cues in your online teaching

Educator, Tara Walsh talks about the importance of social presence cues and gives a number of strategies that educators can use to increase social presence in online and blended learning environments.

EXPLORE FURTHER



Check out the TOM Pedagogical Strategies and Resources Padlet. These Padlets are updated every month with new ideas and strategies for you to use in your classroom.







"Young people do not inherently possess digital skills, an exposure to tech cannot be equated to an ability to harness it. They need guidance, support and careful selection of tools. Just as teachers do."

Paula Prouse

VIDEO TITLES AND DESCRIPTIONS

Choosing the right technology for online teaching

Educator and researcher, Kathleen Donohue talks about the possible technologies available to an online teacher and the ways in which they can support and influence teaching and learning.

Using multimedia and Open Education Resources

Educator, Brian Johnsrud, discusses the types of open tools and resources that are available to educators and provides a list of things to look for when choosing resources online.

How to engage, retain and entertain with instructional video

Producer, Brian Shaw discusses the things you need to do to engage, retain and entertain viewers when creating instructional videos.

Best practice for teaching live online classes

Educator, Scott Hayden discusses how educators can best deliver live classes online.

Frameworks for selecting technology for online teaching

Educator and researcher, Kathleen Donohue talks about the frameworks available to help educators choose the right technology.

How to create a well-structured instructional video

Producer, Brian Shaw discusses the best way to structure instructional videos.

How to increase the production value of your instructional videos.

Producer, Brian Shaw discusses the different things you need to do to increase the production value of your instructional videos.

How to keep students engaged in online classes

Educator, Scott Hayden discusses strategies on how to keep students engaged in live classes.

How to make live online classes more inclusive

Educator, Scott Hayden discusses how to make live classes more inclusive.

EXPLORE FURTHER



Check out the TOM Pedagogical Strategies and Resources Padlet. These Padlets are updated every month with new ideas and strategies for you to use in your classroom.







"Facilitate partnerships with parents and caregivers and welcome feedback, leave space for parents to connect with you on social media or connect via the newsletter. These are great ways to connect with parents and encourage feedback. You want your parents to partner with you in each child's education."

Amber Coleman-Mortley

VIDEO TITLES AND DESCRIPTIONS

We recommend starting with "Building relationships with your students online" before delving into the strategy videos.

What is a community of practice in education?

Educator and researcher, Julie Keane discusses what a community of practice is.

How to build a professional learning network

Educator and researcher, Julie Keane discusses how to build a professional learning network and a community of practice.

Communities of practice versus professional learning networks

Educator and researcher, Julie Keane discusses the difference between a community of practice and a professional learning network.

Parent - Teacher Strategies for online learning

Educator, Amber Coleman-Mortley gives educators practical ways to support families, and strategies to work in partnership with parents when you take learning online.

EXPLORE FURTHER



Check out the TOM Pedagogical Strategies and Resources Padlet. These Padlets are updated every month with new ideas and strategies for you to use in your classroom.







'You can't pour from an empty vessel. Don't be that vessel. Make sure you are constantly adding to your vessel every day during that unplug time."

Shelina Warren

VIDEO TITLES AND DESCRIPTIONS

Is technology dangerous to our mental health?

With increased screen time for learning, parents and educators are worried that this can have a negative effect on a young person's mental health. This video looks at the latest research about technology and mental health.

Helping Students Find Balance When Learning Goes Online

Speaker and coach, James Aidoo gives practical strategies to educators to help their students unplug and find balance when teaching and learning goes online.

Finding Balance When Teaching Goes Online

Educator, Shelina Warren gives practical strategies to help educators discover ways to unplug and find balance when teaching and learning goes online.

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- How is online teaching different?
- The Importance of mindset in online teaching
- Three tips for making online teaching a success
- Priorities for professional development

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- Using Universal Design for Learning to design lessons
- Using Universal Design for Learning across the curriculum
- Case Study: The Universal Design for Learning in action
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- Preparing for blended teaching
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- Feedback and assessment in online teaching
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- Segmenting in online teaching

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- How to use Peer competition in your online teaching



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Technology As A Tool

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- How to make live online classes more inclusive

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- What is a community of practice in education?
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- Parent Teacher Strategies for online learning

Digital Well-being

- Is technology dangerous to our mental health?
- Finding Balance When Teaching Goes Online
- Helping Students Find Balance When Learning Goes Online













