



Social Media Me – Series 2

What is Digital Citizenship?

Comprehension Questions

View the programme attentively. As you watch, complete the following comprehension questions and tasks.

1. Describe how connecting with like-minded individuals via social media has helped to grow Jules' online presence.

2. List three (3) tips that Archie from Project Rokit gives about staying safe online:

- _____
- _____
- _____

3. Which of the following are true about reporting a hateful post? Select all that apply.

- a) Nobody needs to find out you have done it.
- b) It involves a lot of complicated steps, but is worthwhile.
- c) It takes action without you having to get involved.
- d) It won't make a difference unless lots of people report the same post.

4. What is a brand ambassador?

5. Fill in the table below:

Benefits of brand ambassadorship to:	
The company	The ambassador



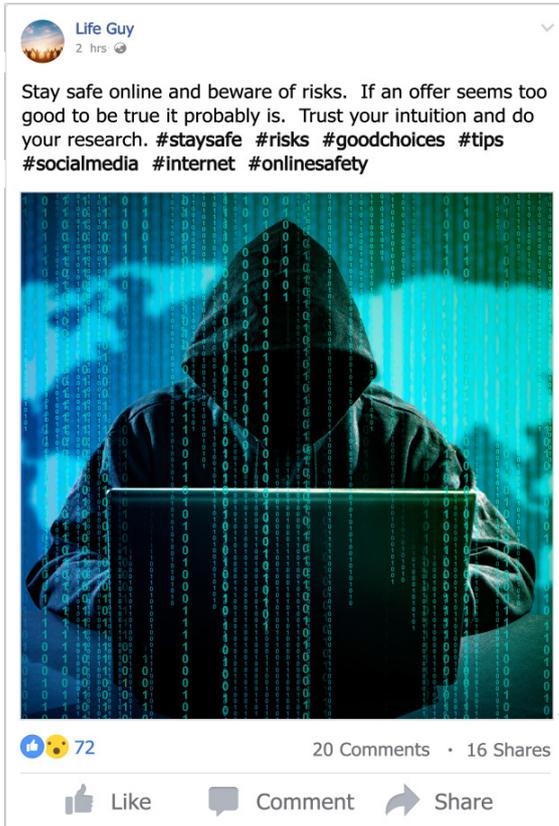


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6. Look at Life Guy's post:



a) Provide an example of an online scenario that this post could be referring to.

b) Add three additional topical hashtags to Life Guy's post:

- _____
- _____
- _____

7. What is a digital footprint?





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8. Our online reputation is:
- a) the same thing as our digital footprint.
 - b) the consequence of our digital footprint.
 - c) unrelated to our digital footprint.
 - d) the term to describe a bad digital footprint.
9. Complete the sentence using the information you have learnt from this video.
Good digital citizenship is:

